## **Principal Profile**

Principal Name: Wisconsin Dairy Products Association Inc

Business Or Interest: Trade association representing Wisconsin's dairy industry.

Lobbying Interests: Primarily focused on dairy-related issues, such as milk volume premiums, laboratory certification program, dairy fees, dairy plant rules, Standards of Identity for dairy products, producer security, landspreading (NR 214), miscellanous farm related issues and any biennial budget items pertaining to dairy. Also may become involved in phosphorus

discharge rules and chloride discharge.

**CEO Name:** Brad Legreid

Title: Executive Director

Contact Name: Brad Legreid

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